



# 2020 KING TIDE CONTEST

## OFFICIAL RULES

### NO PURCHASE NECESSARY TO ENTER OR WIN.

**1. Eligibility:** The New Hampshire Coastal Adaptation Workgroup 2020 King Tide Contest (“Contest”) is open to all legal residents of the fifty (50) United States and the District of Columbia. Members of the New Hampshire Coastal Adaptation Workgroup Social Media Team involved in the development or execution of the Contest may submit entries, but are not eligible to win any prizes. All other members of the New Hampshire Coastal Adaptation Workgroup are eligible to participate. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

**2. Sponsor:** The New Hampshire Coastal Adaptation Workgroup (“Sponsor”) is a collaboration of more than twenty organizations working to ensure coastal watershed communities are resourceful, ready, and resilient to the impacts of extreme weather and long term climate change. Learn more here: [www.nhcaw.org](http://www.nhcaw.org).

**3. Agreement to Official Rules:** By participating in the Contest, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Contest.

**4. Contest Timing:** Sponsor’s computer is the official time-keeping device for the Contest.

- “Contest Submission Period”: The Contest Submission Period begins on November 14, 2020 at 12:00 AM Eastern Time (“ET”) and ends on November 17, 2020 at 11:59 PM ET.
- “Voting Period”: The Voting Period begins on November 18, 2020 at 12:00 PM ET and ends on December 2, 2020 at 12:00 PM ET.
- Winners Announcement: Contest Winners will be announced no later than December 4, 2020.

**5. What to Enter:** During the Contest Submission Period, entrants are invited to document the high tide along New Hampshire’s coast. Entrants may submit a **total of three (3) entries** in the following categories:

- **Atlantic Coast:** Photos showcasing the vulnerability or resilience of people, places, and things impacted by high tide flooding in New Hampshire’s Atlantic Coast communities: Portsmouth, New Castle, Rye, North Hampton, Hampton Falls, Hampton, and Seabrook. Aerial/Drone photography will not be accepted in this category and should be entered into the Creative category.
- **Great Bay:** Photos showcasing the vulnerability or resilience of people, places, and things impacted by high tide flooding in New Hampshire’s Great Bay communities: Newington, Greenland, Stratham, Exeter, Newfields, Newmarket, Durham, Madbury, Dover, and Rollinsford. Aerial/Drone photography will not be accepted in this category and should be entered into the Creative category.
- **Creative:** Digital content that creatively showcases the vulnerability or resilience of people, places, and things impacted by high tide flooding in New Hampshire’s Atlantic Coast or Great Bay communities. Examples of eligible entries include: aerial photos, videos, time-lapse footage, before-and-after (i.e. low-tide/high-tide) comparisons, memes, costumes, staged sets, etc.

Each entry may only be uploaded once and submitted to a single category. All duplicate entries will be disqualified.



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**6. How to Enter:** There are **four (4) ways to enter** the Contest during the Contest Submission Period:

- **Facebook:** Facebook users may enter the contest by posting their entry directly on the Sponsor's Facebook Page Timeline at <https://www.facebook.com/NHCoastalAdaptation/>. Entrants must provide the following information for an entry to be eligible:

1. Caption
2. Location of documented high tide
3. Required hashtags indicating the category the entrant wishes to enter:
  - Atlantic: #kingtidenh2020 AND #atlantic
  - Great Bay: #kingtidenh2020 AND #greatbay
  - Creative: #kingtidenh2020 AND #creative

Entries posted to personal timelines and/or that do not include required information listed above will not automatically be entered into the contest.

- **Instagram:** Instagram users may enter the contest by posting their entry on a **public** Instagram account. Entrants must provide the following information for an entry to be eligible:

1. Caption
2. Location of documented high tide
3. Required hashtags indicating the category the entrant wishes to enter:
  - Atlantic: #kingtidenh2020 AND #atlantic
  - Great Bay: #kingtidenh2020 AND #greatbay
  - Creative: #kingtidenh2020 AND #creative

Entries posted to private Instagram accounts and/or that do not include the required information listed above will not be automatically entered into the Contest.

- **Twitter:** Twitter users may enter the contest by tweeting their entry from a **public** Twitter account. Entrants must provide the following information for an entry to be eligible:

1. Caption
2. Location of documented high tide
3. Required hashtags indicating the category the entrant wishes to enter:
  - Atlantic: #kingtidenh2020 AND #atlantic
  - Great Bay: #kingtidenh2020 AND #greatbay
  - Creative: #kingtidenh2020 AND #creative

Entries tweeted from private Twitter accounts and/or that do not include the required information listed above will not be automatically entered into the Contest.

- **Online Form:** Entrants may submit entries via the online entry form that will be available during the Contest Submission Period on the Sponsor's website at <https://www.nhcaw.org/kingtidenh2020/>. One form is required per entry. Photo entries submitted via the online form must be in .jpeg, .jpg, .gif, or .png file format and must not exceed 2MB. To enter a video via the online form, Entrants must first upload their video to one of the accepted platforms (YouTube, Vimeo, or Instagram) and then enter the video URL into the "Enter Video URL" field in the online form.



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### PLEASE NOTE

All Instagram and Twitter accounts must be public in order for entries to be recognized and automatically entered into the Contest. The Sponsor shall not be held liable if they are unable to view an entrant's submission for any reason, including the failure on behalf of the entrant to make their account public.

**7. General Entry Requirements and Content Restrictions:** By entering, entrants agree that their entry conforms to the General Entry Requirements and Restrictions as defined below (collectively, the "Requirements and Restrictions") and that Sponsor, in its sole discretion, may remove and disqualify any entry from the Contest if it believes, in its sole discretion, that the entry fails to conform to the Requirements and Restrictions.

- All entries must be captured along New Hampshire's tidal shoreline on November 14-17, 2020. New Hampshire communities with tidal shoreline include: Dover, Durham, Exeter, Greenland, Hampton, Hampton Falls, Madbury, New Castle, Newfields, Newington, Newmarket, North Hampton, Portsmouth, Rollinsford, Rye, Seabrook, and Stratham. Predicted mid-day times and heights for select local tide gauge stations are provided in Table 1.

**Table 1. Predicted mid-day times and heights for high tides at select local tide gauge stations.**

Source: [NOAA Tide Predictions](#).

Date	<a href="#">Hampton Harbor, NH*</a>		<a href="#">Fort Point, NH</a>		<a href="#">Dover Point, NH</a>		<a href="#">Dover Cocheco River, NH</a>	
	Time (ET)	Height (FT)	Time (ET)	Height (FT)	Time (ET)	Height (FT)	Time (ET)	Height (FT)
11/14/20	9:50am	10.4'	9:42am	11.0'	11:09am	8.0'	11:23am	8.6'
11/15/20	10:39am	10.7'	10:32am	11.2'	11:58am	8.2'	12:11pm	8.8'
11/16/20	11:30am	10.8'	11:23am	11.2'	12:49pm	8.3'	1:00pm	8.9'
11/17/20	12:21pm	10.6'	12:16pm	11.0'	1:40pm	8.2'	1:50pm	8.9'

\*Real-time forecasts are also available for Hampton Harbor via the [National Weather Service](#).

- Entries must be an accurate representation of the moment they purport to capture.
- Entries must not contain any watermarks, signatures, copyright notices, logos, or other identifying marks.



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- Entries must be original submissions taken by the entrant. By submitting, each entrant acknowledges and warrants that the contestant is the sole copyright holder, and no other party has any right, title, claim or interest in the submitted photograph(s).
- Entries that include recognizable people are required to submit a completed [Photo Release Form](#) to [nhcoastaladaptation@gmail.com](mailto:nhcoastaladaptation@gmail.com). Entries for which appropriate consent has not been provided will be disqualified.
- Aerial photos taken with Unmanned Aircraft Systems (UAS) or “drones” can be entered into the **Creative** category only. Entrants are responsible for ensuring compliance with [Federal Aviation Association](#) rules and regulations.
- Entries must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright.
- Entries must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous.
- Entries must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- Entries must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where the Photo is created.
- Entries that involve putting any individual in danger, willful harassment of wildlife, or damage to the environment by the photographer will be disqualified.
- Entries submitted via Instagram, Twitter, and Facebook must comply with the Sponsor’s [Social Media Policy](#).

**8. Award Categories and Winner Selection:** One (1) winning entry will be selected in each of the Contest Categories. Contest winners will be determined through a public voting process. During the Voting Period, members of the public will be invited to visit the Sponsor’s website at <https://www.nhcaw.org/kingtidenth2020/> to vote for their favorite entries in each of the Contest Categories. Limit one vote per entry per person (i.e., email address). The entry that receives the most votes in each Contest Category by the end of the Voting Period wins.

Only votes submitted in accordance with these Official Rules during the Voting Period will be considered. Voters using multiple email addresses will be immediately discounted and disqualified. Voting using assistance of any kind including mechanical, form filling or other software or robotic or automated assistance with regard to all or any part of the voting process is not allowed, and these votes will be disqualified. Any evidence of vote buying, rigging, or exchanging will disqualify the entry. Any individual who, at the sole determination of the Sponsor, abuses the voting process in any way will be disqualified from participating in the voting process.

**9. Contest Winner Notification:** Contest Winners will be announced on the Sponsor’s digital presences no later than December 4, 2020. Contest Winners will be notified by direct message to the social media account or by email. If a Contest Winner cannot be contacted or the prize notification is returned as undeliverable, the selected Contest Winner forfeits the prize and the entry that received the second-most votes in the same



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Contest Category will be selected as the alternate Contest Winner. If a selected Contest Winner chooses to decline a prize for any reason or fails to comply with any of the Official Rules, they will be disqualified and the prize will be forfeited.

**10. Contest Prizes:** All Contest Winners will receive mention on the Sponsor's digital presences. In addition, all Contest Winners will receive prizes that will be announced on the Sponsor's digital presences prior to the start of the Contest Submission Period. Prizes will be sent to Contest Winners via mail or email.

**11. License:** By entering, each entrant grants Sponsor and its affiliates ("Authorized Parties") an irrevocable, perpetual, worldwide non-exclusive license to reproduce, distribute, display, and create derivative works of the entries in connection with the Contest and promotion of the Contest, in any media now or hereafter known including, but not limited to, display at a potential exhibition of contest entries, and publication in catalogs, brochures, newspapers, magazines, blogs, and websites. Display or publication of any entry on an Authorized Party's website does not indicate the entrant will be selected as a Contest Winner. Authorized Parties will not be required to offer entrants any compensation, credit, or additional consideration; to seek any additional approval; or provide any notification in connection with such use as authorized by the License. Additionally, by entering, each entrant grants to Authorized Parties the unrestricted right to use all statements made in connection with the Contest, and pictures or likenesses of Contest entrants, or choose not to do so, at their sole discretion, except where prohibited by law. Authorized Parties will not be required to offer entrants any compensation, credit, or additional consideration; to seek any additional approval; or provide any notification in connection with such use as authorized by the License.

**12. Release and Limitations of Liability:** By entering, entrants agree to release and hold harmless Sponsor, Woobox, Instagram, Facebook, Twitter, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (1) personal injury, illness, sickness, disease, death, or damage to or loss of property arising out of participation in the Contest or receipt or use or misuse of any Prize (including any travel related thereto); (2) unauthorized human intervention in the Contest; (3) technical error or failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in computer systems, servers, providers, hardware/software, and network connections; (4) technical or human error in the administration of the Contest; (5) printing and typographical errors; or (6) late, lost, undeliverable, damaged, or stolen mail. Entrants waive the right to claim any attorneys' fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

This Contest is in no way sponsored, endorsed or administered by Woobox, Instagram, Twitter, and Facebook. Any third party trademarks appearing in these Official Rules are the property of their respective owners, are used for descriptive purposes only, and do not imply any sponsorship or endorsement of this Contest. By participating, you hereby release and hold harmless Woobox, Instagram, Twitter, and Facebook from any and all liability associated with this promotion.

**13. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or



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the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner.

**14. Data Privacy:** Entrants agree that personal data, especially name, email address, and postal address, may be processed, shared, and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. The data may also be used by Sponsor in order to verify the entrant's identity, email address, postal address, and telephone number or to otherwise verify the entrant's eligibility to participate in the Contest. Personal data will be used by the Sponsor and its affiliates exclusively for the purposes stated herein.

**15. Questions:** Questions and inquiries about contest rules can be emailed to [nhcoastaladaptation@gmail.com](mailto:nhcoastaladaptation@gmail.com).