

Soak
UP the
Rain.
New Hampshire



BUILDING RESILIENT LANDSCAPES AT THE GRASS ROOTS

Jillian McCarthy



“Voluntary program with the goal of protecting and restoring clean water in the state’s lakes, streams, and coastal waters from the negative impacts of stormwater pollution.”

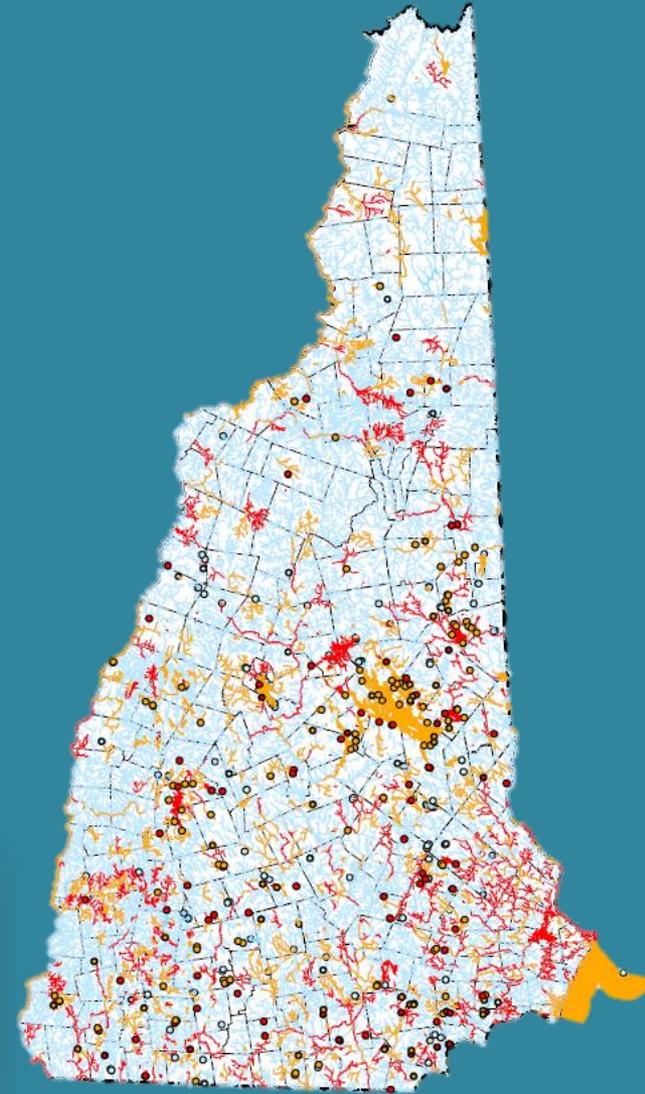
Water Quality

Stormwater runoff causes or contributes to over 90% of the water pollution problems in NH.

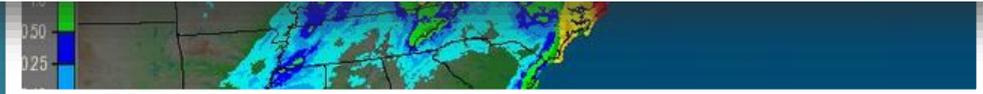
Aquatic Life Use



Primary Contact Recreation



The Stormwater Trifecta



SOAK Strategies & climate resilience & policy support

Filter
pollutants

Slow
runoff

Disconnect
impervious
surfaces

Invoke
personal
responsibility

Infiltrate
Stormwater

Engage local
organizations

Educate
residents

Program Structure

NH DES

Local
Organization

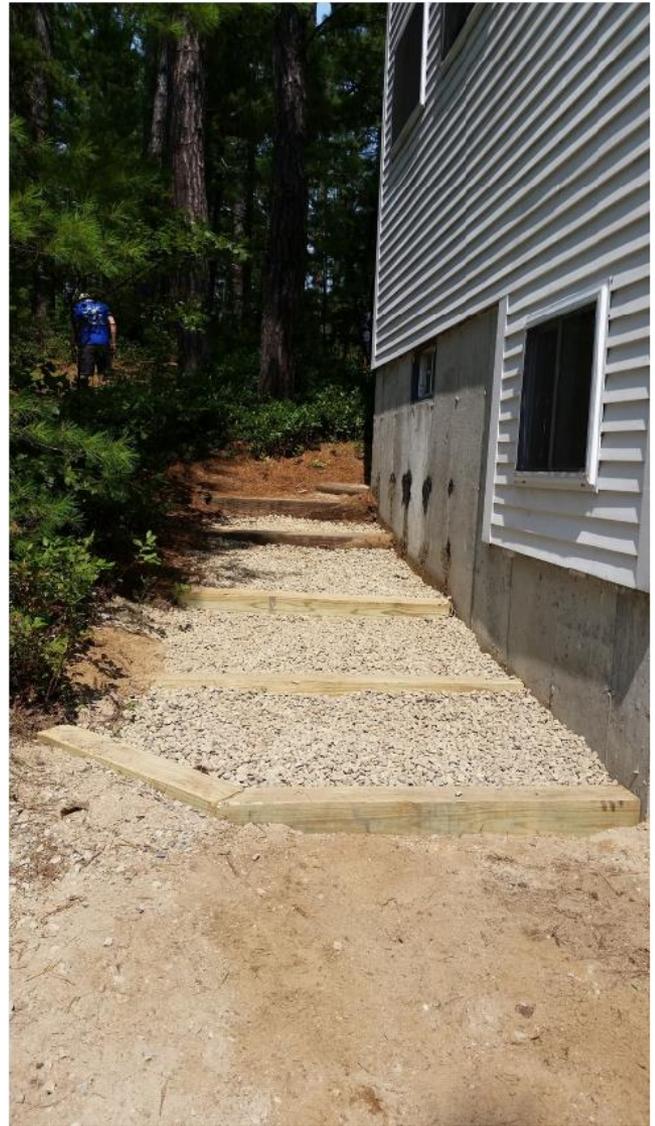
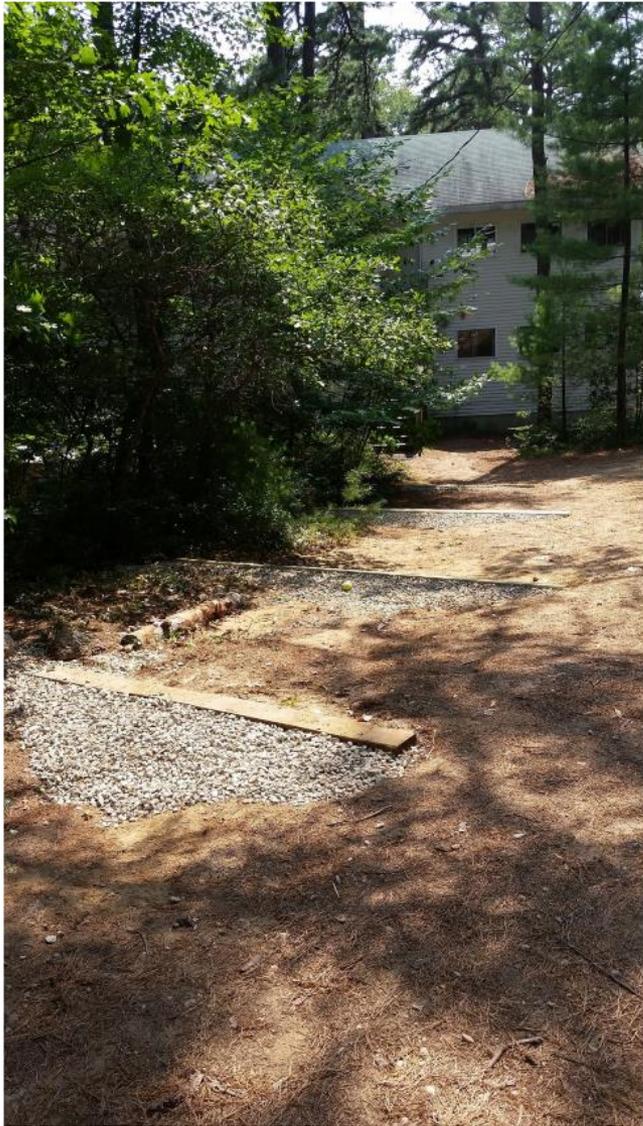
Property
Owners



SOAK Projects



SOAK Projects



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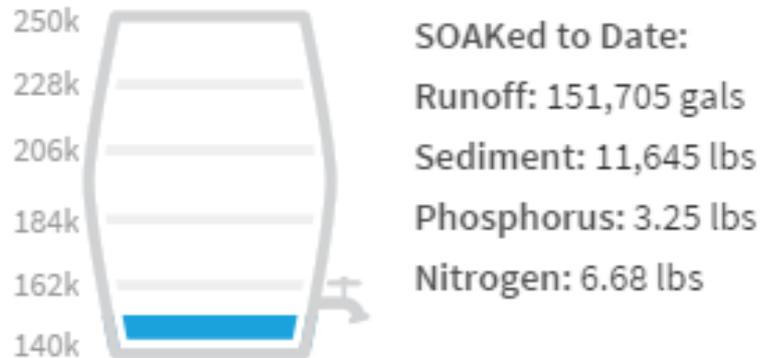


2014 Results

We're SOAKing up Pollution

We're soaking up runoff everywhere. See how much water pollution SOAK projects have prevented.

Goal: Soak up 250,000 gallons of stormwater by the end of 2015!
(or about 9 in-ground swimming pools)



You can help us reach our goal. [See How.](#)

129 volunteers/
people that we
made direct
contact with during
workshops or
installations

Estimates from NH Residential Loading
Model analysis.

2015 Season



10 - 15 installations scheduled
3 new partner groups

Professional landscaper
training program



Better engagement through social media

SOAK grant Request for Proposals out now!

Questions?

www.soaknh.org

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